

**Belgian Draft Horse Corporation of America**  
**Board Meeting – April 15, 2016**

The board meeting was called to order at 8:34 a.m. by President Mark Barie at the Belgian Corp Office in Wabash, IN. The following were present for the meeting: Mark Barie, Jim Carey, Matt Frieden, Jenna Hovermale, Gary Miller, Jack Peckinpaugh, Walter Schaefer Jr, Dean Woodbury, and Teresa Zube. David Flickner was not present.

**Minutes:**

Minutes were presented for approval from the January 5, 2016 board meeting. Jack Peckinpaugh moved to approve the minutes. The motion carried unanimously.

**Financials:**

Financial reports were presented for the current fiscal year.

In January there was a shortfall due to the \$25,000 that the board committed last spring being deposited into the NABC Alliance account.

The Board recommends that the Alliance/Youth Board consider asking Jenna to look at changing the name from Youth Board to Alliance.

It was recommended that the Youth Board share their financials in the review and annual report.

A supplemental report was shared for the current year. From this time last year registrations are up by 106, transfers are down 85, new memberships are up 26.

Gary Miller moved to accept the financial report. The motion carried unanimously.

**President's report by Mark Barie:**

Mark checks in with the office staff on a regular basis and has received positive feedback

He is no longer signing checks but gets a monthly report with all of the items being paid.

Mark has been given time at the sales to update the membership. He is planning to continue asking for this time.

The importance on registering foals before sales was discussed and it is recommended that an article on the importance of registering foals appear in the review and a statement in the newsletter.

**Secretary's Report by Jenna Hovermale:**

The trip to the AQHA headquarters was very beneficial. Jenna learned ways to improve efficiency in how the registrations and transfers are handled. She learned ways to improve the DNA process.

Jenna proposed a few logo options to use on promotional materials. She will email more options and then get feedback from the board through email.

Jane Gray sent an email about the opportunity to help contribute towards a fund to support our members when disasters/emergencies occur. The board will provide support through sharing information through Facebook and the web. Jenna will respond to Jane.

There is an opportunity to raise some funds by promoting a .horse domain to our membership.

Walter moved to recommend that the Alliance look at the .horse opportunity

Yes: Gary Miller, Matt Frieden, Walter Schaefer, Jr, Jim Carey

No: Jack Peckinpugh, Dean Woodbury, Teresa Zube

Motion carried

Jenna presented a proposal for a new registry system.

Walter Schaefer, Jr moved to accept the proposal and to use \$17,000 of investments and \$5,000 from corporation checking to pay for the new system.

The motion carried unanimously.

**Investments:**

Kurt Hare of Edward Jones shared the current standings of the investments for the corporation.

He presented a plan to move some of the aggressive accounts to growth and income.

Walter Schaefer, Jr moved to approve the recommended investment plan.

Motion passed unanimously

Walter asked Kurt to create an investment policy for the corporation.

The board determined that they needed to review their investments and goals for them in the future.

Matt Frieden moved that Kurt come to the board meeting in December and the board would spend time planning investments.

Motion passed unanimously.

### **Old Business:**

#### Stallion Service Report:

At this time Jenna recommends we don't pursue adding them but she will ask the AQHA how many foals are registered vs. reported.

#### DNA:

DNA cases where exclusions occurred were shared.

Gary Miller moved that if a stallion is JEB/DNA tested at the time of registration the cost will be reduced to \$75.

Motion passed unanimously

#### Transfer cap clarification:

It was clarified due to some confusion that the new transfer cap allows for skipped transfers as long as the last owner who appears on the certificate signs and the sire, dam and horse being transferred must be DNA tested.

#### Memberships:

There is an issue with knowing if lifetime members are still active when sending mailings. Board members are to come with ideas to the next meeting on when lifetime members should be considered inactive

Gary Miller moved to offer a lifetime membership for \$500 and to refund members who had signed up for the Limited lifetime membership \$250.

Yes: Gary Miller, Matt Frieden, Walter Schaefer, Jr, Jim Carey, Dean Woodbury, Teresa Zube

No: Jack Peckinpaugh

Motion carried

## **Committee Reports:**

Personnel Committee report by Walter Schaefer, Jr:

The personnel committee will perform a review for the COO by June 1<sup>st</sup>.

Walter asks that board members provide feedback in the near future.

Proposed changes to the staff handbook are needed by July 1<sup>st</sup>.

Publication committee report by Matt Frieden:

Projected Income for the 2015 review is \$29,500

It was recommended that we cut back on the amount of collector editions that are ordered.

Matt Frieden moved that Duane Miller continue to handle putting together the Belgian Review and all articles published be a committee decision.

Motion passed unanimously

Marketing committee report by Jenna Hovermale:

Jenna is still using Jared to help with Facebook management.

The futurity website is in the process of being moved to the corporation website.

Nation Belgian Show committee report by Teresa Zube and Gary Miller:

A conference call was held and the committee is looking to make some changes to the bred and owned classes.

They will be talking again soon to come up with a recommendation for determining future locations of the show.

NABC 8 committee report by Mark Barie:

Mark updated the group on the financial standing of the show.

The corporation has contributed \$50,000 and the Alliance has contributed \$14,000.

The rest of funds have been obtained from sponsorships.

The Board of Directors had agreed to sponsor a class together with each director paying \$184.

The committee will meet again in June.

Nomination committee report by Matt Frieden:

Matt is working on finalizing the slate of candidates.

The slate will be shared with the Board of Directors first and then published in the newsletter and on social media.

Jack Peckinpugh will not be rerunning for a board position.

Annual Meeting committee report by Gary Miller:

The Farmstead Inn in Shipshewana, IN has been secured for the annual meeting on Friday, December 2, 2016.

The board meeting will be on Thursday and Friday in order to spend time looking at investments.

The banquet will be at 6:00p.m.

Jenna has secured hotel rooms for the board members.

Bylaws committee report by Jenna Hovermale:

The committee has a conference call after the meeting to come up with a plan.

They will be looking at the entire document but it was recommended they consider revising the code of conduct, eligibility of non-citizens, election process, and how business is brought before the annual meeting of members.

Merit Committee Report:

At this time the committee has not met.

Teresa will get the committee together for a conference call.

National Belgian Futurity committee report by Jim Carey:

Brian Heuring has been added to the committee.

They are going to work with the Merit committee to see about it being added as a Merit Show.

Jack Peckinpough moved that the corporation provide a \$1,000 sponsorship to the Futurity to be used to support an award.

Motion passed unanimously

Events:

Teresa will look into finding a pulling event to attend.

The booth will appear at the following shows this summer:

Beachy Sale- Jenna Hovermale

Horse Progress Days- Teresa Zube and Jim Carey

Belgian Expo- Jim Carey and Teresa Zube

National Show- Jenna Hovermale

Topeka- Jenna Hovermale

Alliance Program Budgets:

Jim moved that the corporation provide \$1700 towards Trophies and Awards.

Motion passed unanimously

Walter Schaefer, Jr. moved that the corporation provide \$700 towards the Merit program

Motion passed unanimously

Walter Schaefer, Jr. moved that the corporation provide \$200 towards the Hall of Fame

Motion passed unanimously

Jim Carey moved that the corporation provide \$3600 towards the 2016 National Belgian Show.

Motion passes unanimously

Walter Schaefer, Jr. moved that the corporation provide \$2500 towards Events

Motion passed unanimously

**New Business:**

Walter Schaefer, Jr. moved that the corporation allocate \$500 towards hosting the All Breeds Meeting

The motion carried unanimously.

The combined youth show was discussed. The board would like more information before a decision is made on sponsorship. Mark will find out why all breeds can't show together.

Communication with the membership was discussed. Minutes are provided on the website or members can call and request a copy be mailed to them. Minutes will also be printed and available at events where the booth is.

Jim Carey moved that the corporation spend \$1,000 to buy a trailer and hitch to transport booth materials if the alliance is willing to contribute \$1,000 as well.

Motion passed unanimously.

Dean Woodbury moved to go into Executive Session at 4:40 pm.  
The motion carried unanimously.

Jim Carey moved to go out of Executive Session at 4:55 pm.  
The motion carried unanimously.

Teresa Zube moved to adjourn at 5:00 pm.  
The motion carried unanimously.

Signed:

Jenna Hovermale

Secretary, Belgian Draft Horse Corporation of America