

Belgian Draft Horse Corporation of America
Board Conference Call
March 6, 2013

Conference call called to order at 8:15 p.m. by President Dr. Michael Stone with the following participating: Matt Frieden, Christina Lemley, Gary Miller, Jack Peckinpaugh, Dr. Michael Stone, Walter Schaefer, Jr., Keith Woodbury, and Vicki Knott. Not participating: Mark Barie, Duane Miller.

Discussion opened on the breed publication with Dr. Stone presenting the publication committee's findings and recommendation for a publisher for the Belgian Review.

Discussion followed.

Motion by Schaefer, Jr.,

Seconded by Peckinpaugh,

To accept the committee's recommendation of: Carlisle Printing to publish the book; 1 book, preferably with a hard cover; choice ad designer would be left to the advertiser's discretion. The ad rates will be as follows: full page color \$500; half page color \$300; color business card \$100; full page black and white \$300; half page \$200. Further, the price of the book to anyone wanting a copy will be \$20 U.S. and \$30 Canadian for paid orders prior to printing. Books purchased after the initial order will be \$30 U.S. and \$40 Canadian plus shipping until the supply is depleted. Deadlines to be determined at a later date.

Yes-Lemley, Peckinpaugh, Schaefer, Jr., Woodbury.

No-Frieden

Abstain-G. Miller.

Motion carried.

Discussion opened on the social media committee's progress. The committee will be reporting at a later date.

Discussion opened on the number of members on the mailing list and those who do not respond after two mailings. This item will appear on the May, 2013 agenda.

President called for any further business.

Motion by Peckinpaugh,

Seconded by G. Miller,

To adjourn.

Motion carried unanimously.

Meeting adjourned at 9:00 p.m.