

Belgian Draft Horse Alliance
Board Video Conference
July 30,2020

The video conference was called to order at 7:39 p.m. by Alliance Board President, Scott Seymour. The following were present at the meeting: Justin Berry, Tracie Brockhoff, Lisa Eller, Matt Frieden, David Moser, Walter Schaeffer Jr., Teresa Zube, Jenna Hovermale, and Michelle Keaffaber. Levi Beachy was not in attendance.

Matt Frieden moved to elect Michelle Keaffaber as Treasurer/Secretary of the Belgian Draft Horse Alliance Inc in place of Jenna Hovermale.

Motion Passed Unanimously.

Michelle Keaffaber was introduced as the new Chief Operating Officer of Belgian Draft Horse Corporation of America. She did an introduction of herself and there was discussion about her training and transitioning into her new role.

Jenna Hovermale reported on the Belgian Review. The board discussed logistics and ideas on selling books due to many events being cancelled. The board discussed ideas for articles to replace pages in the 2020 review due to the cancelled events. They Reviewed that there will be a page shortage for the 2020 Belgian Review and the ideas that were brought forward during the Belgian Review Committee meeting. These ideas included; history of the National Belgian Show (Corbly Orndorff), NABC Wall of Fame (Beth Palmer), and history of sales (office). Committee requested the board's help with selling ads for the 2020 Belgian Review.

The board discussed the two options for the NABC 10 location which are Illinois State Fair and Wisconsin Alliant Energy Center. Justin Berry presented a PowerPoint over the information he had compiled on both locations and included answers to all the questions the board had sent in prior to the meeting.

David Moser moved to pursue a contract with Illinois State Fair for the NABC 10.

Motion passed unanimously.

The Board Discussed potential NABC 10 committee members. Justin Berry and Scott Seymour will work to reach out to potential committee members. They will report back at a future Alliance meeting. The committee is going to try and make a visit to the grounds during the Gordyville Sale.

David Moser moved to adjourn the meeting.

Motion Passed unanimously.

Meeting adjourned at 8:53 p.m.

Signed:

Michelle Keaffaber

Secretary, Belgian Draft Horse Alliance