**Belgian Draft Horse Alliance**

**Board of Directors Meeting**

**May 20,2022**

The Alliance board meeting was called to order at 8:02 am by Alliance President Scott Seymour at the Belgian Draft Horse Corporation office in Wabash, IN. The following were present for the meeting: Levi Beachy, Justin Berry, Tracie Brockhoff, Lisa Eller, Michelle Keaffaber, David Moser, Corbly Orndorff, Larry Piergallini, Walter Schaefer, Jr., and Scott Seymour.

**Minutes:**

Minutes were presented for approval for the January 11th video conference.

Lisa Eller moved to approve the minutes.

Justin Berry seconded the motion.

Motion carried unanimously.

**Financials:**

Lisa Eller presented the Alliance Financials.

Jim Carey moved to accept the financial reports as they were presented.

Corbly Orndorff seconded the motion.

Motion carried unanimously.

Michelle Keaffaber will look into the minimum balance for the Crossroads Raffle checking account.

David Moser moved to reduce the funds in the Crossroads Raffle checking account to a minimum balance and reinvest the money into a short-term CD.

Levi seconded the motion.

Motion carried unanimously.

David Moser moved to give the financial committee the authority to invest 150,000 from the Crossroads Alliance checking plus 25,000 from the Crossroads raffle checking - a total of 175,000, into a short-term CD.

Justin Berry seconded the motion.

Motion carried unanimously.

Walter Schaefer, Jr. moved to give the financial committee the authority to reinvest the CD that matures on August 26,2022.

Corbly seconded the motion.

Motion carried unanimously.

**President’s Report:**

Scott Seymour thanked everyone for attending the meeting. Scott also thanked Teresa Zube for all her hard work on the Alliance board, and welcomed Corbly Orndorff. Scott reflected on the past year and the enthusiasm around the Belgian horse. The Belgian Alliance continues to be financially strong.

**Secretary’s Report:**

Michelle Keaffaber thanked everyone for attending the meeting. Michelle thanked all of the committees for their hard work throughout the year, and helping her navigate through maternity leave.

**Nominating Committee:**

The board discussed the current procedure of nominating and voting for the Alliance Board of Directors. Tabled the conversation.

David Moser presented on the nominating committee. The nominating committee has met and created a list of potential candidates. David will work on reaching out to the individuals in order determined by the nominating committee.

**Personnel:**

Walter Schaefer, Jr. presented the personnel report.  Discussed performance of office staff and Chief Operating Officer.

**Raffle:**

David Moser presented on the raffle. The raffle was postponed for this year, but the committee will work to have the item presented at the 2022 December board meeting.

**Publication:**

Levi Beachy presented on the Publications committee. The Belgian Review continues to be a success. The committee is working on including more historical pieces. There will be an article included for the 100th anniversary of the National Show in the 2022 Belgian Review.

The cost of production of the Belgian Review has increased. The committee presented the cost of production for the past years. The board discussed increasing the cost of the Belgian Review.

Walter Schaefer, Jr. moved to keep the price of the Belgian Review at $20.00 per book.

Tracie Brockhoff seconded the motion.

Motion carried unanimously.

**Marketing:**

Justin Berry presented on the Marketing Committee. The committee is looking to make upgrades to the booth as well as purchase a larger trailer. The total budget requested for upgrades is $10,000, plus the amount the current trailer is sold for - the committee requested $5,000 from the Belgian Alliance.

Larry Piergallini moved to give the marketing committee $5,000 from the Belgian Alliance to go towards the total marketing budget of $10,000, plus use the money from the current trailer.

Corbly Orndorff seconded the motion.

Motion carried unanimously.

**National Belgian Show:**

Scott Seymour presented on the National Belgian Show. The 100th Anniversary of the National Show will be during the 2022 show. The committee has gone with new awards and exhibitor gifts. The committee also ordered medallions for the top 5 placings of each class.

The location of the National Belgian Show will remain at the Indiana State Fair for 2022 and 2023. The location of the National Belgian Show will go up for bid in 2024. Scott presented the requirements for locations in the past to host the National Belgian Show.

Michelle will update the requirements to include that livestream must be provided. The National Show committee will start requesting bids in December of 2022.

The committee format for the National Belgian Show will remain the same.

**Belgian Futurity:**

Larry Piergallini presented on the Belgian Futurity. The Belgian Futurity will be assumed by the Belgian Alliance. The bylaws will be removed, but show rules will remain the same. Michelle Keaffaber will assume the secretary position for the Belgian Futurity. The committee will be appointed by the Belgian Alliance President and will include members at large.

**NABC X:**

Scott Seymour and Justin Berry reported on the NABC X. The committee is working on getting sponsorships for the event. The committee is working on getting apparel to promote the event. The committee has a successful fundraising auction at the Mid-America Draft Horse Sale.

Larry Piergallini moved to sponsor the NABC X in the amount of $25,000 as a platinum sponsor.

David Moser seconded the motion.

Motion carried unanimously.

**Coloring Book:**

Tracie Brockhoff presented on the coloring book. Tracie is looking into upgrading the coloring book with new pictures.

Larry Piergallini moved to give the committee a budget not to exceed $250 to create a new coloring book.

Lisa Eller seconded the motion.

Motion carried unanimously.

**Breeders Showcase:**

Lisa Eller presented on the Breeders Showcase. Chris Stone will be doing the painting for this upcoming year.

**Breeders Challenge:**

Scott Seymour presented on the Breeders Challenge. The committee will create a form to send to stallion owners once the service is paid for by the mare owner.

Michelle will be sending out forms for foal nominations and mare nominations by August 1.

**Scholarship:**

Lisa Eller presented on the Scholarship program. The committee proposed that we choose scholarship recipients prior to the December meeting and invite the recipients to the meeting to be recognized.

Corbly Orndorff moved to approve the recommendation from the Scholarship committee. Recipients will be invited to the annual meeting and will be awarded 3 free meals and a hotel room for their stay.

Tracie Brockhoff seconded the motion.

Motion carried unanimously.

**Trophies and Awards:**

Michelle Keaffaber presented on the Trophies and Awards committee. The awards were printed and available at the Spring meeting to be picked up and dispersed to shows.

Michelle will look at current list of awards and update it to align with the Merit Program.

**Belgian Merit:**

Justin Berry presented on the Belgian Merit Program. Ther versatility award was presented.

Lisa Eller moved to accept the Versatility award for the Belgian Merit program.

Corbly Orndorff seconded the motion.

Motion carried unanimously.

The committee would like to change the awards for the Merit Program. Justin Berry presented the different award options.

David Moser moved to give plaques to breeders. Owners and the versatility winners will be awarded with option #4.

Lisa Eller seconded them option.

Motion carried unanimously.

**Belgian Youth Merit:**

Justin Berry presented on the Belgian Youth Merit Program. Justin Berry presented the different award options.

**Hall Of Fame:**

Todd Biddle is writing an article on Bob Dutton to be included in the Belgian Review.

**Belgian Expo:**

David Moser presented on the Belgian Expo. The committee is printing 1,500 books to be available at the Seymour Draft Horse sale as well as Horse Progress Days. They will be selling raffle tickets for the filly as well.

Michelle will order banners for all sponsors of the event as well as 2 large banners that include all sponsors of the event. The banners will include the Alliance logo and “The 2022 Belgian Expo presented by the Belgian Alliance”.

David Moser moved to pay $2,500 towards the Alliance banquet meal on Friday night of the Belgian Expo event.

Larry seconded the motion.

Motion carried unanimously.

**Youth Ambassadors:**

Tracie Brockhoff presented on the Ambassador program. The ambassadors will help at the Belgian Expo and also have the option to help with other events throughout the year.

The board of directors reviewed the applications for the 2022 Ambassador program.

Levi Beachy moved to approve a budget not to exceed $6,000 for the 2022 Youth Ambassador program.

Justin Berry seconded the motion.

Motion carried unanimously.

**New Business:**

Walter presented on the sponsorship committee that will be created through the Belgian Draft Horse Corporation of America board of directors.

Discussion continued about the process of voting for Alliance Board of Directors. Discussion died due to lack of motion.

Justin Berry and Lisa Eller will be appointed to the Bylaws committee.

David motion to adjourn.

Tracie seconded the motion.

Motion carried unanimously.

Meeting adjourned at 2:56 pm.

Signed:

Michelle Keaffaber

Secretary, Belgian Draft Horse Alliance